



Action for ME 2027 TCS London Marathon Terms and Conditions of a Charity Place

By applying for an Action for ME charity place in the 2027 TCS London Marathon, you agree to the following terms and conditions:

TCS London Marathon Public Ballot

- To enter the TCS London Marathon public ballot – this allows us to maximise the limited number of places we are allocated by TCS London Marathon.
- To let Action for ME know whether you were successful or unsuccessful within 7 days of the ballot allocation being announced.
- If you are successful then you will not be bound by these terms and conditions, but we will still give you the same level of support if you want to fundraise for us.
- If you are unsuccessful, then you will be considered for a charity place.

By accepting a charity place in the Action for ME 2027 TCS London Marathon, you agree the following terms and conditions:

Registration Fee & Console Registration

- To pay the £125 non-refundable registration fee within 7 days of being offered a charity place in the 2027 TCS London Marathon by Action for ME, otherwise you understand that your place offer will be rescinded.
- This registration fee does not count towards your fundraising target.
- Once you have paid your registration fee, we will add you to the TCS London Marathon console and send you a registration link.
- You agree to accept your place through the TCS London Marathon console within 7 days of the registration link being sent to you. If you do not accept your place, then your place offer will be rescinded.

Fundraising

- To set up your fundraising page through the official London Marathon partner, Enthuse.
- To create your fundraising page within 7 days of the registration link being sent to you. You will be guided through this process as part of the onboarding process when you accept your place on the TCS London Marathon console using the registration link provided.
- To only use safe and legal means of fundraising, [more information here](#)
- Not to bring the charity into disrepute
- Not to use our logo or branding without prior express permission



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- To gain approval from Action for ME before producing any fundraising materials, or approaching press or celebrities to support your fundraising
- To make every effort to maximise your fundraising. We are given a limited number of places and incur significant costs for each place.
- To the following fundraising targets and milestones:
 - To raise at least £2000 by 25th May 2027, one month after the event date, when fundraising pages will automatically close.
 - To have raised at least £1000 by 1st February 2027, to show your commitment to your charity place.
 - You understand that if you do not raise this amount by the date, your place may be removed from the console, and as such you will not take part in the race. We will have a discussion with you regarding your fundraising plans and likelihood of achieving target before removing you from the console.
 - If you don't raise £2000 by 25th May 2027, then we will ask you to top up funds raised to meet the minimum requirement. This ensures we can cover all costs associated with your marathon place and maximise the income that goes towards our work with people affected by ME.

Deferring or cancelling your place

- That you will let us know if you can no longer participate in the 2027 TCS London Marathon, or if your circumstances around running change, as soon as is possible.
- Should you wish to defer your place due to injury, you must contact us as soon as possible.
- Deferrals are approved on a case-by-case basis. To defer your place, you will need to have met the fundraising targets and milestones above.
- Should you wish to defer your place to the following year for a non-injury reason, this will be decided on a case-by-case basis by Action for ME, and Action for ME will use their discretion in deciding whether your place can be deferred to the following year.
- If your deferral request is approved your registration fee and funds raised will be carried over to the next year.
- If you wish to cancel your place in the 2027 TCS London Marathon, at any time, your registration fee will not be refunded. Any funds you have raised will be non-refundable and will be treated as donations to Action for ME



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Communicating with Action for ME

- Ensure that fundraising@actionforme.org.uk, and no-reply@londonmarathonevents.co.uk are on your safe email list so you do not miss any crucial information from Action for ME or the London Marathon event organisers.
- That you will respond to Action for ME as soon as you are able to
- If Action for ME do not hear back from you after a significant period, and after trying to contact you several times, you understand that this can result in the withdrawal of your charity place.

Personal data and images

- That you consent to being filmed/photographed by Action for ME in relation to this event.
- That you give permission for the free use of your first name, picture, image and feedback in any future publicity, advertising, fundraising materials and/or promotion
- That you give permission for your personal information to be stored and used by Action for ME in connection with the organisation and administration of the 2027 TCS London Marathon
- That you can find further information on how Action for ME use and store your data on the Action for ME website within the [privacy policy](#)

Taking part in the event

- You agree to abide by the [general conditions of entry set by TCS London Marathon](#).
- If you are successful in your application for a charity place, Action for ME will share your details with TCS London Marathon to notify them that you are taking part in the event, and so that the event organisers can contact you to confirm your registration. It will be your responsibility to complete any further registration required by the event organisers.
- You confirm that you are medically fit to take part in the event, and you participate at your own risk. Action for ME will not be held responsible for any injury or illness resulting from your training or participation in the event.